



Marchex adds Dennis Lee as Vice President of Technology Operations; Promotes Scott Greenberg to Senior Vice President

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SEATTLE, WA - SEPTEMBER 26, 2006 -

Marchex, Inc. (NASDAQ: MCHX, MCHXP) today announced the hiring of Dennis Lee as Vice President of Technology Operations, where his duties will include oversight of the company's production and corporate operations environments. Separately, Marchex has promoted Scott Greenberg to Senior Vice President of Advertising Services. Both appointments are effective immediately.

Lee comes to Marchex after spending seven years at Amazon.com, where he held several technology and operations-focused leadership positions. Most recently, Lee served as Amazon's senior manager of Web site operations, where he led a team of software and systems engineers responsible for the consistent functioning and availability of the consumer facing Amazon Web site. While at Amazon, Lee also implemented technology infrastructure that enabled Amazon to cluster and target advertisements to its more than five million online customers daily. Lee holds Ph.D. and master's degrees in computer science from the University of Washington, as well as a bachelor's degree in computer science from Cornell University.

Greenberg joined Marchex in 2004 and has been responsible for the company's strategic partnership activity, including cultivating and managing many of its Fortune 1000, shopping and local search partners. Prior to joining Marchex, he held various sales and business development management roles at RealNetworks, a leader in Internet media delivery, and Front Porch Classics, a games and entertainment company. Greenberg obtained a bachelor's degree in speech communication from the University of Washington.

"It is an ongoing initiative to add experienced and proven leadership in both our technology and advertising services organizations," said John Keister, Marchex President and COO. "Both Scott and Dennis bring great energy and experience to their roles, and we are confident that they will help us continue to grow our business."

ABOUT MARCHEX, INC.

Marchex (www.marchex.com) is a technology driven search and media company focused on vertical and local online traffic. Specifically, the company is focused on search marketing, local search, and direct navigation. Marchex's platform of integrated performance-based advertising and search marketing services enables merchants to efficiently market and sell their products and services across multiple online distribution channels, including search engines, product shopping engines, directories and selected Web properties.

SAFE HARBOR STATEMENT

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, certain statements and expectations regarding the asset acquisition, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward- looking statements and you should not place undue reliance on our forward- looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward- looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. We disclaim any intention or obligation to update any forward-looking statements.

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