



## **Marchex Names Cameron Ferroni as Chief Technology Officer**

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Marchex, Inc. (NASDAQ: MCHX, MCHXP), today announced that software and Internet technology veteran Cameron Ferroni is joining the company as Chief Technology Officer.

Ferroni held a series of senior leadership positions with the Microsoft Corporation during a 13-year tenure with the company. From 2002-2005, Ferroni was General Manager of Microsoft's Xbox Software and Services Platform team, managing a unit of more than 200 employees responsible for building and designing all software features for the widely-acclaimed Xbox 360 product, as well as the next generation of Xbox Live. Prior to that, he served as Product Unit Manager for Xbox and was responsible for forming the initial product vision and strategy. He also recruited and managed Xbox's original 50-person platform software team, then founded and built the Xbox Live product and team. From 1992-1999, Ferroni held key leadership roles within Microsoft's Web server and Windows NT businesses. Most recently, Ferroni has been working as a private technology consultant since departing Microsoft in April of 2005.

"We are very fortunate to add someone with Cameron's background to both our technology and executive management teams," said John Keister, Marchex President and Chief Operating Officer. "Cameron's expertise and proven track record in developing exceptional technology- and Internet-based products provide a strong fit with our vision and priorities."

"I am very pleased to be joining Marchex, and to contributing to the company's focus on building world-class, Internet-based products," said Ferroni. "We have a unique opportunity to build this company into an industry leader in monetizing vertical and local online traffic."

About Marchex, Inc.

Marchex ([www.marchex.com](http://www.marchex.com)) is an online technology company that helps merchants sell through search. The company is focused on search engine and contextual marketing, local search, and direct navigation. Marchex's platform of integrated performance-based advertising and search marketing services enables merchants to efficiently market and sell their products and services across multiple online distribution channels, including search engines, product shopping engines, directories and selected Web properties.

Forward looking statements:

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC.

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