



Marchex Streamlines Operating Structure to Support the Company's Long-Term Growth

January 30, 2009

SEATTLE, WA - January 30, 2009 - Marchex, Inc. (NASDAQ: MCHX), a leader in local search and performance advertising, today announced a new operating structure and executive roles and appointments. The moves unite Marchex's sales, business development, customer and partner management, and product engineering teams into a single operational organization in order to provide greater support to Marchex's growing base of customers, further product innovation, and support the company's long-term growth.

John Keister will continue as Marchex's President, while focusing on building and expanding the company's existing major strategic relationships. Mr. Keister, a co-founder of Marchex, will continue reporting to Russell Horowitz, Marchex Chairman and Chief Executive Officer.

Peter Christothoulou will assume the role of Chief Operating Officer overseeing all operational and product functions, including sales, business development, customer and partner management, publishing (local search) and product engineering. Mr. Christothoulou, also a co-founder of Marchex, previously served as the company's Chief Strategy Officer, in addition to a number of operational responsibilities. Mr. Christothoulou will continue reporting to Mr. Horowitz.

Matthew Berk will assume the role of Executive Vice President of Product Engineering, overseeing the development of all of Marchex's local search and performance advertising products. Mr. Berk previously served as Marchex's Lead Search Architect. Prior to Marchex, Mr. Berk was the founder and Chief Technology Officer for Openlist, which Marchex acquired in May 2006. Mr. Berk will continue reporting to Mr. Christothoulou.

"Today's reorganization will position Marchex to better serve our customers by more closely aligning our product and sales operations and resources, and providing additional executive focus on securing key strategic partnerships," said Horowitz. "Marchex continues to focus on redefining local search and delivering market-leading consumer and performance advertising products. With this reorganization, we believe we have the right organizational framework in place to win additional market share, further our product innovation, deepen our customer relationships, and fully realize our potential as a leader in the local market."

With today's reorganization, Marchex completes its process to unite all of its operations under the Marchex brand. Previously, a number of its sales and product operations were in separate business areas or entities acquired by the company over the past few years. As a result of this unification, the company is eliminating 15 full-time positions, or about 4% of staff, in areas where there were redundancies, while continuing to actively add positions where additional skills and resources are needed.

About Marchex

Marchex, Inc. (www.marchex.com) is a leading local search and performance advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

Forward-looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of January 30, 2009, and Marchex undertakes no duty to update the information provided herein.

For further information, contact:

Marchex Investor Relations:

Trevor Caldwell

Telephone: 206.331.3600

Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)

Marchex Press:

Michelle Craig

Nyhus Communications for Marchex

Telephone: 206.323.3733

Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)