



## Marchex to Report Third Quarter 2004 Results on October 28

October 26, 2004

**SEATTLE, WA - October 26, 2004**

Marchex, Inc. (NASDAQ: MCHX), a provider of technology-based services to merchants engaged in online transactions, today announced that it will release its third quarter 2004 financial results on October 28, 2004, at approximately 4:15 p.m. EDT. At that time, Marchex will also post the press release on the Investor Relations section of its corporate Web site ([www.marchex.com/ir.html](http://www.marchex.com/ir.html)).

Following the release, management will hold a conference call, starting at 5:00 p.m. EDT on October 28, to discuss the quarterly results and outlook for the company. A live Webcast will be available on the Investor Relations section of the Marchex Web site, where an archived version of the Webcast will be also available, beginning two hours after completion of the call.

About Marchex, Inc.:

Marchex ([www.marchex.com](http://www.marchex.com)) provides technology-based services to merchants engaged in online transactions. Currently, the company delivers the following services in support of its partners: pay-per-click listings, search inclusion, paid inclusion, natural search engine optimization, local search marketing applications, and conversion tracking and analysis. Marchex's operating businesses include Enhance Interactive (<http://www.enhance.com/>) and TrafficLeader® (<http://www.trafficleader.com/>).

### Safe Harbor Statement

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included on this press release regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of the final prospectus relating to our initial public offering filed with the SEC. We disclaim any intention or obligation to update any forward-looking statements.

Marchex Press:

Michelle Craig

Nyhus Communications for Marchex

Telephone: 206.323.3733

Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)

Marchex Investor Relations:

Trevor Caldwell

Telephone: 206.331.3600

Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)