

## Marchex to Present at BMO Digital Media Conference

November 7, 2012

SEATTLE--(BUSINESS WIRE)--Today, Marchex, Inc. (NASDAQ: MCHX) announced that Mike Arends, Chief Financial Officer, will present at the following investor conference:

BMO 2012 Digital Media Conference Date: Thursday, November 8th Time: 1:00pm Eastern Time Location: Grand Hyatt, New York, NY

## About Marchex

Marchex, Inc. delivers customer calls to businesses and analyzes those calls so companies can get the most out of their mobile advertising.

Marchex supports its customers through a unique technology platform that has three primary components: (1) <u>Call Analytics</u>, which powers all of our advertising solutions, and allows partners to leverage data and insights that accurately measure the performance of mobile, online and offline call advertising; (2) <u>Digital Call Marketplace</u>, which annually connects millions of consumer calls to our advertisers from a range of mobile and online sources on a Pay For Call basis; and (3) <u>Local Leads</u>, a white-labeled, full-service digital advertising solution for small business resellers that drives quality phone calls and other leads to their small business advertisers.

Marchex is based in Seattle. To learn more, please visit www.marchex.com/products.

Source: Marchex, Inc.

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