### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 13G**

#### Under the Securities Exchange Act of 1934 (Amendment No. 13)\*

Marchex, Inc.

(Name of Issuer)

Class B Common Stock

(Title of Class of Securities)

56624R 108

(CUSIP Number)

December 31, 2020

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

□ Rule 13d-1(b)

 $\Box$  Rule 13d-1(c)

⊠ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

|   | 10 8 13G   |  |  |  |  |
|---|--|--|--|--|--|
| 1 NAME OF REPORTING PERSONS<br>I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (entities only) |  |  |  |  |  |
| Russell C. Horowitz   |  |  |  |  |  |
| 2 CHECK THE APP<br>(a) $\Box$<br>(b) $\Box$   | PROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)                    |  |  |  |  |
| 3 SEC USE ONLY  |  |  |  |  |  |
| 4 CITIZENSHIP OF  | R PLACE OF ORGANIZATION  |  |  |  |  |
| United States   |  |  |  |  |  |
| NUMBER OF   | 5 SOLE VOTING POWER  |  |  |  |  |
| SHARES<br>BENEFICIALLY  | 5,350,345 shares   |  |  |  |  |
| OWNED BY<br>EACH  | 6 SHARED VOTING POWER  |  |  |  |  |
| REPORTING<br>PERSON   | 0<br>7 SOLE DISPOSITIVE POWER  |  |  |  |  |
| WITH  |  |  |  |  |  |
|   | 5,350,345 shares 8 SHARED DISPOSITIVE POWER                                |  |  |  |  |
|   | 0  |  |  |  |  |
| 9 AGGREGATE A   | MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON                          |  |  |  |  |
| 5,350,345 sha   |  |  |  |  |  |
| 10 CHECK BOX IF   | THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions) |  |  |  |  |
| 11 PERCENT OF C   | LASS REPRESENTED BY AMOUNT IN ROW (9)                                      |  |  |  |  |
| 13.0%   |  |  |  |  |  |
| 12 TYPE OF REPOR  | RTING PERSON (See Instructions)  |  |  |  |  |
| IN  |  |  |  |  |  |

| -       |           |   |   |  |
|---------|-----------|---|---|--|
| Item 1  | (a).      | Name  | of Issuer:  |  |
|         |           | Marc  | hex, Inc.   |  |
| Item 1  | (b).      | Addre   | ss of Issuer's Principal Executive Offices:   |  |
|         |           |   | ike Street, Suite 2000<br>e, WA 98101   |  |
| Item 2  | (a).      | Name  | of Person Filing:   |  |
|         |           | Russe   | ll C. Horowitz  |  |
| Item 2  | (b).      | Address of Principal Business Office or, if none, Residence:  |   |  |
|         |           | 520 Pi  | archex, Inc.<br>ike Street, Suite 2000<br>e, WA 98101   |  |
| Item 2  | (c).      | Citizenship:  |   |  |
|         |           | United  | 1 States  |  |
| Item 2  | (d).      | Title of Class of Securities:   |   |  |
|         |           | Class   | B Common Stock, par value \$0.01 per share.   |  |
| Item 2  | (e).      | CUSIP Number:   |   |  |
|         |           | 56624   | R 10 8  |  |
| Item 3. | If this S | tatement is filed pursuant to §§240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a: Not applicable. |   |  |
|         | (a)       |   | Broker or dealer registered under Section 15 of the Act (15 U.S.C. 780);  |  |
|         | (b)       |   | Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);  |  |
|         | (c)       |   | Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);  |  |
|         | (d)       |   | Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);  |  |
|         | (e)       |   | An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);   |  |
|         | (f)       |   | An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);  |  |
|         | (g)       |   | A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);  |  |
|         | (h)       |   | A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);   |  |
|         | (i)       |   | A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); |  |
|         | (j)       |   | Group, in accordance with §240.13d-1(b)(1)(ii)(J).  |  |

## Item 4. Ownership

|          | Ownership   |  |   |  |  |
|----------|---|--|---|--|--|
|          | (a)   | (a) Amount beneficially owned:<br>5,350,345 shares |   |  |  |
|          | (b)   | Percent of class:<br>13.0%                         |   |  |  |
|          | (c) Number of shares as to which such person has:   |  |   |  |  |
|          |   | (i)  | Sole power to vote or to direct the vote<br>5,350,345 shares*           |  |  |
|          |   | (ii)   | Shared power to vote or to direct the vote<br>0                         |  |  |
|          |   | (iii)  | Sole power to dispose or to direct the disposition of 5,350,345 shares* |  |  |
|          |   | (iv)   | Shared power to dispose or to direct the disposition of<br>0            |  |  |
|          | *Includes 4,660,927 shares of Class A Common Stock held by MARRCH Investments, LLC. Russell C. Horowitz has sole power to vote or direct the voting of and sole power to dispose of or direct the disposition of such shares. |  |   |  |  |
| Item 5.  | Ownership of Five Percent or Less of a Class  |  |   |  |  |
|          | If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following $\Box$    |  |   |  |  |
|          | Not a   | applicab   | le.   |  |  |
| Item 6.  | Ownership of More than Five Percent on Behalf of Another Person   |  |   |  |  |
|          | Not applicable.   |  |   |  |  |
| Item 7.  | Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person   |  |   |  |  |
|          | Not applicable.   |  |   |  |  |
| Item 8.  | Identification and Classification of Members of the Group   |  |   |  |  |
|          | Not a   | applicab   | le.   |  |  |
| Item 9.  | Notice of Dissolution of Group  |  |   |  |  |
|          | Not a   | applicab   | le.   |  |  |
| Item 10. | Certification   |  |   |  |  |
|          | Not a   | applicab   | le.   |  |  |
|          |   |  |   |  |  |

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: January 29, 2021

/s/ Russell C. Horowitz Russell C. Horowitz