FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL					
OMB Number:	3235-0287					
Estimated average burd	en					
hours per response:	0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KEISTER JOHN						2. Issuer Name <b>and</b> Ticker or Trading Symbol  MARCHEX INC [ MCHX ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>KEISTER JOHN</u>						. ,									X	Direc	ctor	10% Owner		wner	
·															X	Office	er (give title		Other (specify below)		
(Last)	(Fii	rst) (	(Middle)			3. Date of Earliest Transaction (Month/Day/Year)										belov	•		eiow)		
413 PINI	E STREET				00/	06/26/2009											Pres	President			
SUITE 5	00																				
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable					
(Street)														1	_ine)						
SEATTL	E W	A 9	98121												X Form filed by One Reporting Person					on	
					.										Form filed by More than One Reporting Person						
(City)	(St	ate) (	Zip)													reis	OH				
. ,,	`																				
		Tabl	le I - No	n-Deriv	ative	Se	curit	ies Ac	quired	, Dis	posed o	f, o	r Ber	nefici	ially	Owne	ed				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day						r)   E	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4				1 and 5) Secui Benef Owne		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount		(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		ı		(Instr. 4)				
Class B Common Stock 06/26/2					/2009	009			S <sup>(1)</sup>		15,000	)	D	\$3.4014		490,569		D			
Class B Common Stock 06/29				2009				S <sup>(1)</sup>		15,000		D	\$3.5164		475,569		D				
Class B Common Stock															5	0,129	I		By GRAT		
Class B Common Stock													6,160		I		By IRA				
		Та									osed of, onvertib					wned					
1. Title of Derivative Security (Instr. 3)	tive Conversion Date ty or Exercise (Month/Day/Year) if		3A. Deen Executio if any (Month/D	on Date, Transact Code (In: 8)			Str. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				te	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amour or Numbe of		nstr. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

John Keister 06/29/2009

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.