## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 20, 2019

# Marchex, Inc. (Exact name of Registrant as Specified in its Charter)

**Delaware** (State or other jurisdiction of incorporation)

000-50658 (Commission File Number)

35-2194038 (I.R.S. Employer Identification No.)

520 Pike Street Suite 2000, Seattle, Washington (Address of principal executive offices)

98101 (Zip Code)

Registrant's Telephone Number, Including Area Code: (206) 331-3300

#### **Not Applicable**

	(Forme	er name or former address, if changed s	since last report)
	ck the appropriate box below if the Form 8-K filing is in isions (see General Instruction A.2. below):	tended to simultaneously satisf	fy the filing obligation of the registrant under any of the following
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		
Secu	rities registered pursuant to Section 12(b) of the Act:		
	Title of each class Class B Common Stock	Trading Symbol(s) MCHX	Name of each exchange on which registered The Nasdaq Global Select Market
this o Eme If an	cate by check mark whether the registrant is an emerging chapter) or Rule 12b-2 of the Securities Exchange Act orging growth company	g growth company as defined in f 1934 (§240.12b-2 of this chape the registrant has elected not to	n as defined in Rule 405 of the Securities Act of 1933 (§230.405 of pter).  use the extended transition period for complying with any new or



#### Item 1.01 Entry into a Material Definitive Agreement.

On December 20, 2019 (the "Effective Date"), the Compensation Committee of Marchex, Inc. ("Marchex") approved target cash bonus compensation under the Marchex Amended & Restated Annual Incentive Plan for the 2020 fiscal year based upon the achievement of revenue (new revenue and total revenue) and adjusted OIBA targets. The initial executive officer participants for the 2020 fiscal year are Michael Arends and Russell Horowitz. If all targets are met at 100%, the aggregate bonus pool amount is \$513,188 (the "Target Amount"), with the maximum aggregate bonus pool amount being 185% of the Target Amount. The target bonus payout percentages shall be 50 to 185% based on the performance target category and shall be based on achieving specified revenue (new revenue and total revenue) and adjusted OIBA targets to include the 2020 fiscal year with each target category weighted 33 1/3%.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements for Certain Officers.

The information set forth under Item 1.01 of this Current Report on Form 8-K is incorporated herein by reference.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Marchex has duly caused this Current Report to be signed on its behalf by the undersigned hereunto duly authorized.

MARCHEX, INC.

Date: December 23, 2019 By: /s/ MICHELLE PATERNITI

Name: Michelle Paterniti
Title: General Counsel