



Marchex Engage for Automotive Named 2021 “Product of the Year” Winner in Annual BIG Awards for Business

December 8, 2021

SEATTLE--(BUSINESS WIRE)--Dec. 8, 2021-- [Marchex](#) (NASDAQ: MCHX), the award-winning AI-powered conversation intelligence company that helps businesses turn strategic insights into the actions that drive their most valued sales outcomes, today announced that it has received the 2021 “Product of the Year” award as part of Business Intelligence Group’s [BIG Award for Business](#). The program evaluates and rewards companies, products and people that are leading their respective industries. This is the 9th award that Marchex and its conversation intelligence platform has received in 2021.

Marchex Engage for Automotive is a multi-channel sales enablement solution that uses Marchex’s powerful artificial intelligence technology to empower automotive dealership sales teams to improve sales while delivering a better buying experience for consumers. It unlocks the content of conversations with automobile customers who have shown high purchase consideration and enables sellers to increase sales efficiency, take the right action to make the most of every opportunity, and sell more.

“We are grateful to receive the ‘Product of the Year’ award, as it provides another validation of Marchex’s conversation intelligence leadership and the tireless work of our entire team to develop solutions that make positive bottom-line impacts for our customers every day,” said Ryan Polley, Marchex Chief Operating Officer. “We are excited for what 2022 will bring and look forward to unveiling additional innovations that will enable Marchex to continue setting the industry standard in conversational intelligence.”

“We are so proud to reward Marchex for their outstanding 2021 leadership and achievements,” said Maria Jimenez, chief nomination officer of the [Business Intelligence Group](#). “This year’s group of winners are clearly leading by example in the global business community.”

About Marchex

[Marchex’s](#) award-winning conversation intelligence platform, featuring AI-powered sales engagement and marketing solutions, helps businesses turn strategic insights into the actions that drive their most valued sales outcomes. Our multichannel voice and text capabilities enable sales and marketing teams to deliver the buying experiences that today’s customers expect. Marchex is the trusted conversation intelligence partner for market-leading companies in critical industries, including many of the world’s most innovative and successful brands.

Please visit www.marchex.com, www.marchex.com/blog or [@marchex](#) on Twitter ([Twitter.com/Marchex](https://twitter.com/Marchex)), where Marchex discloses material information from time to time about the company and its business.

About Business Intelligence Group

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), business executives—those with experience and knowledge—judge the programs. The organization’s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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