



Marchex Recognized in Major Industry Report Providing Overview of Revenue Execution Platforms

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SEATTLE--(BUSINESS WIRE)--Feb. 8, 2024-- [Marchex](#) (NASDAQ: MCHX), the award-winning AI-powered conversation intelligence company that helps businesses turn strategic insights into the actions that drive their most valued sales outcomes, today announced that it has been recognized as a notable vendor in Forrester's recently issued report, The Real-Time Revenue Execution Platforms, Q1 2024. The report provides a detailed overview of how real-time execution platforms can contribute to company performance by connecting marketing and sales organizations to improve revenue. Companies being acknowledged in the Forrester report address three significant challenges: substandard buying experiences, poor sales processes, and the inability to connect marketing investments directly to revenue.

During the past few years, Marchex has intensified its focus on developing AI-powered offerings that deliver both timely data and actionable insights to drive revenue while improving sales and marketing processes. The company has become a critical conversation intelligence partner to market-leading organizations in numerous critical industries, including automotive manufacturing and services, home services, and healthcare comprising many of the world's most innovative and successful brands.

"Our relentless commitment to enhancing sales and marketing processes, expanding from descriptive analytics to predictive analytics, solidifies our position as the trusted conversation intelligence partner for top-tier organizations across our focus industries. Marchex empowers businesses with timely data and actionable insights, enabling our customers to excel and innovate in today's dynamic marketplace," said Edwin Miller, Marchex CEO.

About Marchex

[Marchex's](#) award-winning conversation intelligence platform, featuring AI-powered sales engagement and marketing solutions, helps businesses turn strategic insights into the actions that drive their most valued sales outcomes. Our multichannel voice and text capabilities enable sales and marketing teams to deliver the buying experiences that today's customers expect. Marchex is the trusted conversation intelligence partner for market-leading companies in critical industries, including many of the world's most innovative and successful brands.

Please visit www.marchex.com, www.marchex.com/blog or [@marchex](https://twitter.com/Marchex) on X ([Twitter.com/Marchex](https://twitter.com/Marchex)), where Marchex discloses material information from time to time about the company and its business.

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