



Marchex Spotlight for Automotive Named “Product of the Year” by Business Intelligence Group

February 14, 2024

SEATTLE--(BUSINESS WIRE)--Feb. 14, 2024-- [Marchex](#) (NASDAQ: MCHX), the award-winning AI-powered conversation intelligence company that helps businesses turn strategic insights into the actions that drive their most valued sales outcomes, today announced that Marchex Spotlight for Automotive has been named “Product of the Year” as part of the Business Intelligence Group’s 2023 BIG Awards for Business.

Marchex’s market-leading conversation intelligence platform annually processes more than one billion minutes of consumer-to-business voice conversations, hundreds of millions of phone calls, and tens of millions of text messages to help market-leading organizations get the specific insights they need to act immediately and win more business. This has enabled Marchex Spotlight for Automotive to be recognized for its meaningful business impact in being named the Product of the Year. Along with leveraging Marchex’s massive data scale, Spotlight for Automotive was selected for the award based on its impact in helping original equipment manufacturers (OEMs), brands, and dealers make informed data-driven decisions that drive positive business results, leading to increased revenue and improved customer satisfaction.

“While we are pleased to be recognized as an innovator, we are just beginning to touch the surface of what is possible,” said Edwin Miller, Marchex CEO. “2024 will be a year of accelerated innovation for Marchex. Our team looks forward to releasing new products and features that help business leaders in key verticals close more real time revenue and increase operational excellence.”

“In the spirit of achievement and excellence, we congratulate Marchex on their outstanding success in 2023,” said Maria Jimenez, chief nominations officer for Business Intelligence Group. “Their victory exemplifies the highest standards of innovation and business acumen.”

About Business Intelligence Group

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), business executives—those with experience and knowledge—judge the programs. The organization’s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

About Marchex

[Marchex’s](#) award-winning conversation intelligence platform, featuring AI-powered sales engagement and marketing solutions, helps businesses turn strategic insights into the actions that drive their most valued sales outcomes. Our multichannel voice and text capabilities enable sales and marketing teams to deliver the buying experiences that today’s customers expect. Marchex is the trusted conversation intelligence partner for market-leading companies in critical industries, including many of the world’s most innovative and successful brands. Please visit www.marchex.com, www.marchex.com/blog or [@marchex](#) on X ([Twitter.com/Marchex](https://twitter.com/Marchex)), where Marchex discloses material information from time to time about the company and its business.

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