



Marchex Partners with Microsoft for AI-Based Solution Offerings in Cloud AI

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Microsoft customers worldwide will soon gain access to Marchex's leading vertical market AI data analytics solutions to drive operational excellence and shape business strategies.

SEATTLE--(BUSINESS WIRE)--Dec. 11, 2024-- [Marchex](#) (NASDAQ: MCHX), which harnesses the power of AI and conversational intelligence to drive operational excellence and revenue acceleration, today announced that it has signed an agreement to join the Microsoft Cloud AI Partner Program, including the ability to transact through Microsoft Azure Marketplace, which connects customers to Marchex solutions at scale.

This collaboration enables Marchex to unlock sales growth as customers maximize their committed Microsoft cloud investments and expand into new sales channels and markets. This affiliation brings together the value of Azure and Marchex's leading AI-powered conversational analytics solutions, which are trained on billions of minutes of conversations.

The combined value of these two leading companies delivers unparalleled insights and operational excellence to the marketplace, enabling businesses to optimize customer experiences and drive strategic execution, and make revenue-impacting decisions based on real and timely customer engagement.

Edwin Miller, CEO of Marchex, said, "Partnering with Microsoft allows us to integrate our unique AI capabilities with Microsoft's Cloud AI scalability and reliability, and deliver unparalleled insights and operational excellence to our customers. This collaboration represents a significant step forward in our mission to optimize customer journey experiences and deliver powerful solutions that transform first-party data into a competitive advantage for our customers."

By becoming included in the Azure Marketplace, Marchex will increase the visibility of its products to an ever-growing base of large enterprise customers, as well as provide customers with another channel to purchase and deploy Marchex's AI-powered conversational analytics solutions.

"This partnership adds another layer of recognition to the Marchex brand and demonstrates that we've met another security, reliability, and performance standard," Miller said.

Marchex's solutions will be available for purchase through Azure Marketplace early in 2025.

About Marchex

[Marchex](#) harnesses the power of AI and conversational intelligence to provide actionable insights aligned with prescriptive vertical market data analytics, driving operational excellence and revenue acceleration. Marchex enables executive, sales, and marketing teams to optimize customer journey experiences across communications channels. Through our prescriptive analytics solutions, we enable the alignment of enterprise strategy, empowering businesses to increase revenue through informed decision-making and strategic execution. Marchex provides conversational intelligence AI-powered solutions for market-leading companies in leading B2B2C vertical markets, including several of the world's most innovative and successful brands.

Please visit <http://www.marchex.com/>, www.marchex.com/blog or [@marchex](#) on X (formerly Twitter) (x.com/Marchex), where Marchex discloses material information from time to time about the company and its business.

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