

Marchex Announces Regular Quarterly Dividend for Common Stock

January 15, 2010

SEATTLE - Jan. 15, 2010

Marchex, Inc. (NASDAQ: MCHX), a leading performance marketing company, today announced that the company's Board of Directors has declared a regular quarterly dividend in the amount of \$0.02 per share on its common stock. Marchex will pay these dividends on Feb. 15, 2010 to the holders of record as of the close of business on Feb. 4, 2010. As of Jan. 14, 2010, 10,869,216 shares of Class A common stock and 24,457,705 shares of Class B common stock are outstanding.

Marchex commenced the payment of a regular quarterly cash dividend on its common stock on February 15, 2007. The company intends to pay a regular quarterly dividend on its common stock for the foreseeable future at the discretion of the Board of Directors depending on available cash, anticipated cash needs, overall financial condition, future prospects for earnings and cash flows as well as other relevant factors.

About Marchex

Marchex, Inc. (http://www.marchex.com/) provides call- and click-based performance marketing products. Marchex's products support tens of thousands of advertisers, ranging from local businesses to the Fortune 500.

Forward-Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues and other financial guidance, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements, which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Jan. 15, 2010 and Marchex undertakes no duty to update the information provided herein.

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