



Marchex to present at the Harvard Business School Cyberposium 16

November 10, 2010

Seattle – November 10th, 2010 – Marchex, Inc. (NASDAQ: MCHX) today announced that Tom Leung, Vice President of Product will be participating in the Harvard Business School 'Battle of the Platforms' Cyberposium on Saturday, November 13th.

Tom will be sharing his experiences building call advertising and digital marketing products for Marchex on two panels:

1. Online Marketing: The Evolution Continues. 2:00 – 2:50pm (Aldrich 110)
2. Online Shopping with SEO / SEM. 3:00 – 3:50pm (Aldrich 010)

More information on these panels, and the event itself can be found [here](#).

About Marchex:

Marchex's mission is to unlock local commerce globally by helping advertisers reach customers wherever they may be – in mobile, offline and online channels, including on our own local and category websites.

Our performance-based call advertising products, the [Marchex Pay-For-Call Exchange](#) and [Marchex Call Analytics](#), are reinventing how businesses acquire new customers through the phone. Our award-winning [Small Business Marketing](#) products empower local businesses to efficiently monitor their online presence, communicate with their customers, and acquire new ones. Every day, our products support tens of thousands of advertisers and partners, ranging from global enterprises to local businesses.

For more information about Marchex (NASDAQ: MCHX), please visit www.marchex.com.

Forward-Looking Statements:

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues and other financial guidance, acquisitions, projected costs, prospects, plans and objectives of management, including without limitation regarding our strategic relationship with AT&T Interactive are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements, which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of November 10, 2010 and Marchex undertakes no duty to update the information provided herein.

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