



Marchex to present at the BIA/Kelsey Interactive Local Media 2010 Conference

December 8, 2010

Seattle – December 8th, 2010 – Marchex, Inc. (NASDAQ: MCHX) today announced that Scott Greenberg, Senior Vice President of Strategic Development will be participating in the BIA/Kelsey Group Interactive Local Media conference on Thursday, December 9th.

Scott will be discussing the emerging role of call advertising in the interactive local media landscape during the Agencies, Local Search and Display panel, to be held at 9:30am.

Joining Scott on the panel will be Lisa Scott, President, Geomentum, and Payem Zamani, CEO of Reply.com. The panel will be moderated by Charles Laughlin, SVP and Managing Editor, BIA/Kelsey.

More information on this panel, and the event itself can be found [here](#).

About Marchex:

Marchex's mission is to unlock local commerce globally by helping advertisers reach customers wherever they may be – in mobile, offline and online channels, including on our own local and category websites.

Our performance-based call advertising products, the [Marchex Pay-For-Call Exchange](#) and [Marchex Call Analytics](#), are reinventing how businesses acquire new customers through the phone. Our award-winning [Small Business Marketing products](#) empower local businesses to efficiently monitor their online presence, communicate with their customers, and acquire new ones. Every day, our products support tens of thousands of advertisers and partners, ranging from global enterprises to local businesses.

For more information about Marchex (NASDAQ: MCHX), please visit www.marchex.com.

Forward-Looking Statements:

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues and other financial guidance, acquisitions, projected costs, prospects, plans and objectives of management, are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements, which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of December 8th, 2010 and Marchex undertakes no duty to update the information provided herein.

For further information, contact:

Trevor Caldwell
Marchex Investor Relations
Telephone: 206.331.3600
Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)

Or

Rob Gubas
VP, Marketing and Communications
Telephone: 206.331.3409
Email: [rgubas\(at\)marchex.com](mailto:rgubas(at)marchex.com)