



## **Marchex Chairman and CEO Russell C. Horowitz to Present Keynote at Kelsey Group's Interactive Local Media 2007 Conference**

November 26, 2007

### **SEATTLE, WA - NOVEMBER 26, 2007**

Marchex, Inc. (NASDAQ: MCHX, MCHXP), a local online advertising company and leading publisher of local content, today announced that Russell C. Horowitz, Marchex Chairman and CEO, along with Bill Day, Marchex Chief Media Officer, will present a keynote address entitled 'Marchex and the Vertical Opportunity in Local,' at The Kelsey Group's Interactive Local Media 2007 (ILM: 07) Conference at the Hyatt Regency Century Plaza in Los Angeles, CA. The Marchex keynote is scheduled for Friday, November 30, at 9:00 a.m.

ILM:07 is The Kelsey Group's annual conference devoted to digital media with a local focus, with this year's programming combined with Search Engine Strategies Local.

"Russell Horowitz and Bill Day are spearheading a dynamic new local strategy for Marchex that combines search and call tracking with every local vertical name you can imagine," said Peter Krasilovsky, program director for The Kelsey Group's Marketplaces practice and co-producer, Interactive Local Media 2007. "For small local businesses, this approach represents a real alternative to the traditional 'destination site.' We'll be paying close attention to what they have to say at ILM:07."

### **ABOUT MARCHEX, INC.**

Marchex ([www.marchex.com](http://www.marchex.com)) is a local online advertising company and leading publisher of local content. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local content network, one of the largest online, helps consumers make better, more informed local decisions through its network of content-rich Web sites that reach tens of millions of unique visitors each month.

### **FORWARD LOOKING STATEMENTS:**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC.

For further information, contact:

Marchex Investor Relations:  
Trevor Caldwell  
Telephone: 206.331.3600  
Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)

Marchex Press:  
Michelle Craig  
Nyhus Communications for Marchex  
Telephone: 206.323.3733  
Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)