



Marchex to Present on Reputation Management Panel at BIA/Kelsey's Interactive Local Media 2009 Conference

December 7, 2009

SEATTLE - Dec. 7, 2009

Marchex, Inc. (NASDAQ: MCHX), a leading performance advertising company, today announced that Matthew Berk, Executive Vice President of Product Engineering, will participate on a panel at BIA/Kelsey's Interactive Local Media 2009 (ILM:09) conference entitled, "Reputation - The New Driver for SMB Engagement," on Thurs., Dec. 10, at 9:30 a.m. PT at the Hyatt Regency Century Plaza in Los Angeles, Calif.

In the panel, Berk will discuss the emerging category of E-Mail, Reputation and Presence Management and how the Marchex Reputation Management product is designed to give small- and medium-sized businesses (SMBs) an information advantage by enabling them to manage and enhance their online reputations and leverage customer insight to grow their businesses.

For more information on Marchex Reputation Management, visit: www.marchex.com/repmanagement. For more information on the ILM:09, visit: <http://www.kelseygroup.com/ilm2009/>.

About Marchex

Marchex, Inc. (www.marchex.com) provides call- and click-based performance advertising products. Marchex's products support tens of thousands of advertisers, ranging from local businesses to the Fortune 500.

Forward-Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Dec. 7, 2009 and Marchex undertakes no duty to update the information provided herein.

For further information, contact:

Marchex Investor Relations:
Trevor Caldwell
Telephone: 206.331.3600
Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)

Marchex Press:
Michelle Craig
Nyhus Communications for Marchex
Telephone: 206.323.3733
Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)