



## **Marchex EVP of Product Engineering Matthew Berk to Present at The Kelsey Group's Marketplaces 2009 Conference**

March 16, 2009

**SEATTLE, WA** - March 16, 2009

Marchex, Inc. (NASDAQ: MCHX), a leading local search and performance advertising company, today announced that Matthew Berk, Marchex Executive Vice President of Product Engineering, will present at The Kelsey Group's Marketplaces 2009 Conference at the Hyatt Regency Century Plaza in Los Angeles on Tuesday, March 17, at 3:00 p.m.

Berk will participate in a session entitled 'Building Content and Services for the Local Marketplace,' which will focus on the opportunities and challenges that mobile, social networking, and customized content present to local and national advertisers.

Marketplaces 2009 (formerly 'Drilling Down on Local') is The Kelsey Group's 18th conference since 1997 devoted to interactive local media and local online commerce.

About Marketplaces 2009

Marketplaces 2009 (formerly Drilling Down on Local) covers interactive local media with a focus on key developments and opportunities surrounding high-value verticals, such as entertainment, events, automotive, real estate and health. These categories, long underserved by traditional local media, are using the Internet and mobile marketing to effectively target their customers and bring them beyond classifieds and Yellow Pages. For more information, visit [www.kelseygroup.com/marketplaces2009](http://www.kelseygroup.com/marketplaces2009).

### **About Marchex**

Marchex, Inc. ([www.marchex.com](http://www.marchex.com)) is a leading local search and performance advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

### **Forward-Looking Statements**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of March 16, 2009 and Marchex undertakes no duty to update the information provided herein.

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