



Marchex Connect Named a Winner of the "Best Search Engine Marketing Technology Platform for SMBs" at Search Engine Strategies

August 19, 2008

SEATTLE, WA - August 19, 2008

Marchex, Inc. (NASDAQ: MCHX, MCHXP), a local search and advertising company, today announced that Marchex Connect, the leading independent local advertising platform, was named a winner of the "Best Search Engine Marketing Technology Platform for SMBs" - small-to-medium-sized businesses - at today's Search Engine Strategies 2008 Conference and Expo being held in San Jose, California.

The Marchex Connect platform provides integrated online and proprietary call-based advertising products and services to help local resellers, SMBs, and national advertisers efficiently acquire local customers at scale, including:

- Integrated Performance-Based Lead Generation
- Comprehensive Call-Based Advertising Products and Services
- Fully Trackable Business Profile Pages
- Diversified Local Advertising Distribution
- Analytics Providing Proof of Return on Investment

"This honor is further recognition of Marchex's position as the leading independent local advertising platform in the market and underscores our commitment and success in the local space," said Scott Finholm, Vice President, Local Platform and Services at Marchex. "We are continuing to innovate on the Marchex Connect platform, as evidenced by the release of Marchex Connect 2.0 a couple of weeks ago, and look forward to releasing additional technology, products, and services that will further help our partners, and the local customers they serve, grow their businesses."

The SES Award winners were selected by a panel of industry experts and the SES Awards editorial staff. Winners were determined based on success in four key areas:

- Innovation in methodology and execution
- Achieving success goals
- Excellence in tactical execution
- Overall approach and category relevance

For more information on Marchex Connect, read the recent Marchex Connect press release [here](#) or visit www.marchex.com.

About Marchex, Inc.

Marchex (www.marchex.com) is a local search and advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

Forward Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of August 19, 2008 and Marchex undertakes no duty to update the information provided herein.

For further information, contact:

Marchex Press:
Michelle Craig
Nyhus Communications for Marchex
Telephone: 206.323.3733
Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)

Marchex Investor Relations:
Trevor Caldwell
Telephone: 206.331.3600

Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)