



## Marchex Announces Regular Quarterly Dividend for Common Stock

October 12, 2012

SEATTLE--(BUSINESS WIRE)--Oct. 12, 2012-- Marchex, Inc. (NASDAQ:MCHX), today announced that the company's Board of Directors has declared a regular quarterly dividend in the amount of \$0.035 per share on its common stock. Marchex will pay these dividends on November 15, 2012 to the holders of record as of the close of business on November 2, 2012. As of October 12, 2012, 9,570,382 shares of Class A common stock and 28,106,373 shares of Class B common stock are outstanding.

Marchex commenced the payment of a regular quarterly cash dividend on its common stock on February 15, 2007. In August 2012, the company increased its regular quarterly dividend from \$0.02 to \$0.035 per share on its common stock. The company intends to pay a regular quarterly dividend on its common stock for the foreseeable future at the discretion of the Board of Directors depending on available cash, anticipated cash needs, overall financial condition, future prospects for earnings and cash flows as well as other relevant factors.

### **About Marchex**

Marchex, Inc. delivers customer calls to businesses and analyzes those calls so companies can get the most out of their mobile advertising.

Marchex supports its customers through a unique technology platform that has three primary components: [\(1\) Call Analytics](#), which powers all of Marchex's advertising solutions, and allows partners to leverage data and insights that accurately measure the performance of mobile, online and offline call advertising; [\(2\) Digital Call Marketplace](#), which annually connects hundreds of millions of consumer calls to advertisers from a range of mobile and online sources on a Pay For Call basis; and [\(3\) Local Leads](#), a white-labeled, full service digital advertising solution for small business resellers that drives quality phone calls and other leads to their small business advertisers.

Marchex is based in Seattle. To learn more, please visit [marchex.com/products](http://marchex.com/products).

### **Forward-Looking Statements:**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of October 12, 2012 and Marchex undertakes no duty to update the information provided herein.

Source: Marchex, Inc.

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