



## **Marchex Announces Regular Quarterly Dividend for Common Stock**

April 13, 2012

SEATTLE, Apr 13, 2012 (BUSINESS WIRE) --Marchex, Inc. (NASDAQ:MCHX), today announced that the company's Board of Directors has declared a regular quarterly dividend in the amount of \$0.02 per share on its common stock. Marchex will pay these dividends on May 15, 2012 to the holders of record as of the close of business on May 4, 2012. As of April 12, 2012, 9,570,382 shares of Class A common stock and 27,562,820 shares of Class B common stock are outstanding.

Marchex commenced the payment of a regular quarterly cash dividend on its common stock on February 15, 2007. The company intends to pay a regular quarterly dividend on its common stock for the foreseeable future at the discretion of the Board of Directors depending on available cash, anticipated cash needs, overall financial condition, future prospects for earnings and cash flows as well as other relevant factors.

### **About Marchex**

Marchex, Inc. is a leading mobile and online advertising company that drives consumers to connect with businesses over the phone and provides in-depth analysis of those connections.

Marchex supports customers through a unique platform with three primary components: (1) The Digital Call Marketplace, which connects hundreds of millions of consumer calls monthly to advertisers from a range of mobile and online sources on a Pay For Call basis; (2) Call Analytics, which powers all of Marchex's advertising solutions and allows partners to leverage data and insights that accurately measure the performance of mobile, online and offline call advertising; and (3) Local Leads, a white-labeled, full service digital advertising solution for small business resellers that drives quality phone calls and other leads to their small business advertisers.

Marchex is based in Seattle. To learn more, please visit [marchex.com/products](http://marchex.com/products).

### **Forward-Looking Statements:**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of April 13, 2012 and Marchex undertakes no duty to update the information provided herein.

SOURCE: Marchex, Inc.

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