FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

CLINE DENNIS			2. Date of Even Requiring State Month/Day/Yea 03/30/2004	ment	3. Issuer Name and Ticker or Trading Symbol MARCHEX INC [MCHX]						
(Last)	ast) (First) (Middle) 01 - 4TH AVENUE, STE. 1980				4. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			(N	5. If Amendment, Date of Original Filed (Month/Day/Year)		
2101 - 4111 AVENUE, 31E. 1900					A	Officer (give title below)	Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)		00404				below)	pelow)		. ,	y One Reporting Person	
SEATTLE	WA	98121							Form filed by More than One Reporting Person		
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)				Nature of Indirect Beneficial Ownership nstr. 5)		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securiti Underlying Derivative Security		y (Instr. 4) Conve		e Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
		Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Non-qualified S	Stock Option (right to buy)	(1)	05/16/2013	Cla	ass B Common Stock	40,000	3	D		
Series A redeemable preferred stock		(2)	(4)	Cla	ass B Common Stock	100,000	(3)	I	By DMC Investments, LLC		

Explanation of Responses:

- 1. The option vests in four equal annual installments beginning on May 16, 2004.
- 2. Immediate Exercisablity
- 3. 1 for 1 Conversion
- 4. No expiration date.

Dennis Cline

03/30/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.