SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject t Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(h)
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
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hours per response:	0.5									

	dress of Reporting		2. Issuer Name and Ticker or Trading Symbol <u>MARCHEX INC</u> [MCHX]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>HOROWITZ RUSSELL C</u>				X	Director	Х	10% Owner			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	- x	Officer (give title below)		Other (specify below)			
413 PINE STREET			02/01/2008		Chief Exec	ecutive Officer				
SUITE 500										
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	vidual or Joint/Grou	p Filing	(Check Applicable			
SEATTLE	WA	98101		X	Form filed by On	e Repoi	ting Person			
(City)	(State)	(Zip)	—		Form filed by Mo Person	re than	One Reporting			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	ode V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class B Common Stock	02/01/2008		s		7,500	D	\$7.95	677,500	I	By MARRCH Investments, LLC	
Class B Common Stock	02/01/2008		s		7,500	D	\$7.96	670,000	I	By MARRCH Investments, LLC	
Class B Common Stock	02/01/2008		S		7,500	D	\$7.97	662,500	I	By MARRCH Investments, LLC	
Class B Common Stock	02/01/2008		s		42,500	D	\$8.01	620,000	I	By MARRCH Investments, LLC	
Class B Common Stock								806,000	D		
Class B Common Stock								83,333	I	By Pemrose, LLC	
Class B Common Stock								5,000	I	By IRA	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Remarks:

***All of the sales in this Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan.

Russell C. Horowitz

** Signature of Reporting Person

02/01/2008 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.