| SEC Form 4 | |
|------------|--|
|------------|--|

 \square

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OWR APPRC | JVAL |
|------------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average burd | len |
| hours par responses | 0.5 |

| Estimated average burden hours per response: | 0.5 |
|--|-----|
| | 0.0 |

| | | 1* | 2. Issuer Name and Ticker or Trading Symbol MARCHEX INC [MCHX] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|---------------------|---------|----------|---|--|-------------------------------|----------|-----------------------|--|--|
| | | | | Х | Director | Х | 10% Owner | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | Х | Officer (give title below) | | Other (specify below) | | |
| 520 PIKE STRE | ET | | 05/11/2013 | Chief Executive Officer | | | | | |
| SUITE 2000 | | | | | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) | idual or Joint/Group F | iling (0 | Check Applicable | | |
| (Street) SEATTLE | WA | 98101 | | X | Form filed by One F | eporti | ing Person | | |
| | | | | | Form filed by More | han C | One Reporting | | |
| (City) | (State) | (Zip) | | | Person | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (| action | | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|------------------------|--------|--------|---------------|--------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Class B Common Stock | 05/11/2013 | | F ⁽¹⁾ | | 6,450 | D | \$5.23 | 689,321 | D | |
| Class B Common Stock | | | | | | | | 5,000 | I | By IRA |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 | | 6. Date Exerc Expiration Da (Month/Day/Y | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|---|------------------------------|--|----------------|--|---|--|---|--|--|--|--|
| Security | | | Code | Dispo of (D) | osed . 3, 4 | Date Exercisable | Expiration | | Amount or Number of Shares | | | (i) (iiisu. 4) | |

Explanation of Responses:

1. Exempt disposition to the Issuer under Rule 16b-3(e) to satisfy tax withholding obligations arising out of the vesting of restricted stock.

05/14/2013

Date

** Signature of Reporting Person

Russell C. Horowitz

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.