

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 8, 2006

**Marchex, Inc.**

(Exact name of Registrant as Specified in its Charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**000-50658**  
(Commission File Number)

**35-2194038**  
(I.R.S. Employer  
Identification No.)

**413 Pine Street**  
**Suite 500**  
**Seattle, Washington 98101**  
(Address of Principal Executive Offices)

**(206) 331-3300**  
(Registrant's telephone number, including area code)

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the reporting obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act
- Soliciting material pursuant to Rule 14a-12 of the Exchange Act
- Pre-commencement communications pursuant to Rule 14d-2(b) Exchange Act
- Pre-commencement communications pursuant to Rule 13e-4(c) Exchange Act

**Item 7.01 Regulation FD Disclosure.**

The information in this Item 7.01 and Item 9.01(d) is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section. Such information shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933 or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

On August 8, 2006, the Registrant issued a press release announcing the launch of more than 100 enhanced local and travel-related web sites. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01 Financial Statements and Exhibits.**

**(d) Exhibits.**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release of Registrant, dated August 8, 2006.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 8, 2006

MARCHEX, INC.

By:           /s/ Russell C. Horowitz          

Name: Russell C. Horowitz

Title: Chairman and Chief Executive Officer

**EXHIBIT INDEX**

**Exhibit  
No.**  
99.1

**Description**  
Press Release of Registrant, dated August 8, 2006.

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### Marchex Launches More than 100 Enhanced Local and Travel-related Web Sites

SEATTLE, WA – August 8, 2006 Marchex, Inc. (NASDAQ: MCHX, MCHXP), today announced that it has launched enhanced versions of more than 100 local and travel-related Web sites across its network of more than 200,000 Web sites. This list of 100 Web sites includes several of Marchex’s hotel and restaurant Web sites.

These Web sites feature integrations from Marchex’s search technology and content aggregation engine, Open List ([www.openlist.com](http://www.openlist.com)), and include the following information and functionality: (i) an improved user interface; (ii) category search capability; (iii) multi-dimensional local search refinements based on personal relevance; (iv) local mapping; (v) related Web site suggestions; (vi) expert third-party reviews; (vii) user-generated reviews and the ability for new users to post reviews; (viii) awards; (ix) comparison hotel rate information; (x) detailed descriptions and feature summaries; and (xi) targeted pay-per-click advertisements.

The goal of this launch is to increase usage by creating a useful and relevant consumer experience; and also to increase monetization. In addition, this launch is part of Marchex’s ongoing efforts to build out its local and travel-related sites, and to gather important user data to inform future product development. Marchex will continue similar integrations across its network of more than 200,000 Web sites throughout 2006 and beyond.

A partial list of local and travel-related Web sites included in this launch can be found below.

Hotels – Local:	<a href="http://www.aspenresort.com">www.aspenresort.com</a> – <a href="http://www.bahamahotels.com">www.bahamahotels.com</a> – <a href="http://www.barbadosresorts.com">www.barbadosresorts.com</a> – <a href="http://www.bayareahotels.com">www.bayareahotels.com</a> – <a href="http://www.bermudaresorts.com">www.bermudaresorts.com</a> – <a href="http://www.californiawinecountryhotel.com">www.californiawinecountryhotel.com</a> – <a href="http://www.cheaphotelsnyc.com">www.cheaphotelsnyc.com</a> – <a href="http://www.chicagomotels.com">www.chicagomotels.com</a> – <a href="http://www.floridakeysbedandbreakfast.com">www.floridakeysbedandbreakfast.com</a> – <a href="http://www.grandtetonlodging.com">www.grandtetonlodging.com</a> – <a href="http://www.lasvegascheaphotelrooms.com">www.lasvegascheaphotelrooms.com</a> – <a href="http://www.luxuryhotelsmiami.com">www.luxuryhotelsmiami.com</a> – <a href="http://www.miamimotels.com">www.miamimotels.com</a> – <a href="http://www.mexicoresort.com">www.mexicoresort.com</a> – <a href="http://www.newyorkresorts.com">www.newyorkresorts.com</a> – <a href="http://www.oaklandhotels.com">www.oaklandhotels.com</a> – <a href="http://www.phillyhotels.com">www.phillyhotels.com</a> – <a href="http://www.utahresorts.com">www.utahresorts.com</a> – <a href="http://www.wisconsinresorts.com">www.wisconsinresorts.com</a>
Hotels – Generic:	<a href="http://www.cheaphotelsonline.com">www.cheaphotelsonline.com</a> – <a href="http://www.deluxe-hotels.com">www.deluxe-hotels.com</a> – <a href="http://www.fivestarhotels.com">www.fivestarhotels.com</a> – <a href="http://www.greatresorts.com">www.greatresorts.com</a> – <a href="http://www.hoteldeal.com">www.hoteldeal.com</a> – <a href="http://www.resorts.org">www.resorts.org</a> – <a href="http://www.romantichotels.com">www.romantichotels.com</a> – <a href="http://www.worldsbesthotels.com">www.worldsbesthotels.com</a>
Restaurants – Local:	<a href="http://www.bayareadining.com">www.bayareadining.com</a> – <a href="http://www.bigislandrestaurant.com">www.bigislandrestaurant.com</a> – <a href="http://www.sanfrancuisine.com">www.sanfrancuisine.com</a> – <a href="http://www.sanfranrestaurants.com">www.sanfranrestaurants.com</a> – <a href="http://www.sanjosecuisine.com">www.sanjosecuisine.com</a> – <a href="http://www.manhattanpubs.com">www.manhattanpubs.com</a>
Restaurants – Generic:	<a href="http://www.beststeak.com">www.beststeak.com</a> – <a href="http://www.cajunfood.com">www.cajunfood.com</a> – <a href="http://www.cuisine.com">www.cuisine.com</a> – <a href="http://www.italiancuisine.com">www.italiancuisine.com</a> – <a href="http://www.koshermeals.com">www.koshermeals.com</a>
Travel – Local:	<a href="http://www.ameliainlandtravel.com">www.ameliainlandtravel.com</a> – <a href="http://www.hiltonheadislandvacations.com">www.hiltonheadislandvacations.com</a> – <a href="http://www.mautours.com">www.mautours.com</a> – <a href="http://www.newenglandvacation.com">www.newenglandvacation.com</a> – <a href="http://www.newyorktours.com">www.newyorktours.com</a> – <a href="http://www.winecountrytours.com">www.winecountrytours.com</a>

#### About Marchex, Inc.

Marchex ([www.marchex.com](http://www.marchex.com)) is a technology driven search and media company focused on vertical and local online traffic. Specifically, the company is focused on search marketing, local search, and direct navigation. Marchex’s platform of integrated performance-based advertising and search marketing services enables merchants to

efficiently market and sell their products and services across multiple online distribution channels, including search engines, product shopping engines, directories and selected Web sites.

**Forward looking statements:**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC.

For further information, contact:

Press:  
Marchex Inc.  
Mark S. Peterson  
VP of Public Relations  
206-331-3344  
mark@marchex.com

Investor Relations:  
Trevor Caldwell  
VP of Investor Relations & Strategic Initiatives  
206-331-3316  
tcaldwell@marchex.com

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