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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): March 13, 2013**

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**Marchex, Inc.**

**(Exact name of Registrant as Specified in its Charter)**

**Delaware**  
**(State or other jurisdiction  
of incorporation)**

**000-50658**  
**(Commission  
File Number)**

**35-2194038**  
**(I.R.S. Employer  
Identification No.)**

**520 Pike Street  
Suite 2000  
Seattle, Washington 98101**  
**(Address of Principal Executive Offices)**

**(206) 331-3300**  
**(Registrant's telephone number, including area code)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01. Other Events.**

Archeo, Inc., a subsidiary of Marchex, Inc. ("Marchex"), has filed an initial Form 10 Registration Statement with the U.S. Securities and Exchange Commission in connection with Marchex's previously announced plan to pursue the separation of its business into two public companies which is expected to be completed in 2013.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 13, 2013

MARCHEX, INC.

By: \_\_\_\_\_ /s/ Russell C. Horowitz  
Name: **Russell C. Horowitz**  
Title: **Chairman and Chief Executive Officer**